



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/V Demings/D/Con/FL (16933)
Agency/T-Code Adelstein & Associates (3711)/878062959
Buyer OBRZUT, BARB
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Federal Candidate (1067)
Brand DEMINGS FOR CONGRESS (137797)
Acct Types National/Political
Est/Headline 3426/06388448
Demo
Revision
Comments DEMINGS FOR CONGRESS
***** THIS IS A CASH IN ADVANCE

Invoice 643767
Inv Date 10/28/2012
Terms Net 30
Contract 338165
Bill Type Standard
Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:06:14PM

Adelstein & Associates
222 West Ontario Street
Suite 600
Chicago, IL 60610

AgM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Copy/ISCI | Amount | Remarks |
|------|------|---------------------|------------------------------|-----------------------|--------|-----------|-----------|---------|
| 1.0 | Spot | 7:00:00AM- 9:00:00 | Per week (2), Tu, We, Th, Fr | 10/24/12 8:54AM (We) | 00:30 | DEMI0830H | \$2000.00 | |
| 1.0 | Spot | 7:00:00AM- 9:00:00 | Per week (2), Tu, We, Th, Fr | 10/25/12 8:43AM (Th) | 00:30 | DEMI0830H | \$2000.00 | |
| 2.0 | Spot | 5:00:00PM- 6:00:00 | Per week (1), Tu, We, Th, Fr | 10/25/12 5:53PM (Th) | 00:30 | DEMI0630H | \$2250.00 | |
| 3.0 | Spot | 6:00:00PM- 6:30:00 | Per week (1), Tu, We, Th, Fr | 10/24/12 5:58PM (We) | 00:30 | DEMI0630H | \$3000.00 | |
| 4.0 | Spot | 12:00:00AM- 1:00:00 | Day, Su-1 | 10/28/12 12:50AM (Su) | 00:30 | DEMI0830H | \$250.00 | |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



| | | | |
|------------------|-------------------|-------------|---|
| Gross Total | \$9,500.00 | Total Spots | 5 |
| Commission | (\$1,425.00) | | |
| Net Total | \$8,075.00 | | |

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.